



Contact: Sarah Hurd-Sullivan
Tel: (858)755-6956
Cell: (619)818-0702
Email: sarah@sdrvc.org

FOR IMMEDIATE RELEASE
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**The Conservancy Invites the Community to Celebrate St. Patrick's Day with Family and Friends at
"GREEN DAY! A Nature Centered St. Patrick's Day Hike"**

On Saturday, March 17th, 2012 the San Dieguito River Valley Conservancy (Conservancy) and the San Dieguito River Park welcomes you to break out your green for a morning full of family-friendly fun in the newly restored San Dieguito Lagoon, located next to the Del Mar Fairgrounds.

Walking along the Del Mar Lagoon Boardwalk and Trail, participants will enjoy the serene, expansive beauty of the lagoon, viewing the over 100 species of birds, animals and plants that call it home, as well as hands-on educational activities, and science and information booths.

In honor of the opening of the Mesa Loop Trail, there will be a Trail Dedication Ceremony at 10:00am. **San Diego Mayoral candidates Councilmember Carl Demaio, District Attorney Bonnie Dumanis, Congressman Bob Filner, and California State Assemblyman Nathan Fletcher** have been invited to speak to celebrate the outstanding success of the regional 55-mile San Dieguito River Park and to touch on their support for green initiatives.

Event Information

Title: **GREEN DAY! A Nature Centered St. Patrick's Day Hike**

Date: **March, 17, 2012**

Time: **9:00am – 1:00pm**

Location: **San Dieguito Lagoon, Del Mar**

Cost: **Free. Space is limited.**

Reservations: sdrvc.org/news_events, or contact sdrvc@sdrvc.org, (858) 755-6956

For more information: sdrvc.org/news_events, or contact sdrvc@sdrvc.org, (858) 755-6956

Event Schedule

9:00am: **Tricycle & Stroller Strut**

10:00am: **Trail Dedication Ceremony** (includes Elected Officials & Mayoral Candidates)

10:30am: **Birding Hour / Quiet Time**

12:00pm: **Bicycle Parade**

About the Conservancy

For 25 years the non-profit San Dieguito River Valley Conservancy has worked with community partners, residents, willing land owners, and state and local government to implement and sustain the 55-mile San Dieguito River Park and its Coast-to-Crest Trail, which starts in Julian on Volcan Mountain and extends to the beach in Del Mar. **Started in 1986 around kitchen tables in Solana Beach**, today, the Conservancy is proud to announce that a stunning **65% of the San Dieguito River Park is in protected public ownership**, more

than **70 miles of trails are open for the enjoyment of hikers, bikers, equestrians and nature enthusiasts**, and **1,000 acres have been restored**. The Conservancy has accomplished this through land acquisition and stewardship, citizen involvement, education and public outreach – which was made possible through the support of its over 1,200 citizen members. Without the strong support of the community and its members, the Conservancy's record of success would not have been possible.

If you would like more information, or to schedule an interview, please contact Sarah Hurd-Sullivan at (858)755-6956 or sarah@sdrvc.org.

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